

## PLANT-MY-TREE® information for advertorials

Since 2009, PLANT-MY-TREE® has been carrying out reforestation projects for CO<sup>2</sup> compensation throughout Germany. The goal is environmental and climate protection in Germany, where our CO<sup>2</sup> emissions also occur.

In addition to first afforestation, PLANT-MY-TREE® realizes forest conversion and forest protection projects since 2020 and places emphasis on a high level of biodiversity. Regional conditions are taken into account and, whenever possible, mixed forests are planted. Over the course of decades, this creates a natural habitat for insects and animals.

Sustainable tree plantations on the mainly own plots as well as planned project durations of at least 99 years, in which no deforestation or economic use is to take place, underline the long-term climate protection goals of PLANT-MY-TREE®. We also support project partners, who are looking to create biodiverse habitats on their own land. With individual terms, the focus is on long-term CO<sup>2</sup> compensation as well.

Quality, experience, satisfied cooperation partners, along with a good feeling are also important in environmental and climate protection.

PLANT-MY-TREE® was successfully certified according to DIN ISO 9001:2015 by TÜV Rheinland in early 2020.

Together with many different partners, PLANT-MY-TREE® contributes to environmental and climate protection. "Every tree counts" - in order to leave a world worth living for future generations.